**Report on the WP3**

**Culture guides for marginalized people**

KSD In January 2014 contacted 2 local cultural councils with the following introduction to the project:

*Modern welfare states have a major objective to ensure free and equal access to art and culture for all because the experience of art and culture can enliven and educate people and change their lives for the better and because art and culture has positive implications both for the individual and for society. Art and culture makes sense in everyday life and can affect people.*  
Such an effect would especially be useful for socially marginalized groups - the elderly , the disabled, immigrants and children from homes that do not prioritize art and culture - because their marginalization often involves withdrawing both from work, from life and from society in general. They risk isolation and loss of active relationships and commitment. A commitment to the arts and culture can give them new motivation, renew their relationships with other people and with the society and help them to achieve stability by setting up new perspectives on their lives.  
It is therefore important that all citizens have the opportunity to participate in arts and culture. However, this is not the case - especially socially marginalized are often not very involved in or users of the arts and culture. The reasons may - as seen in the report of the Danish Ministry of Culture "The Cultural Habits of the Danes, 2012" - be many, but it is important that something will be done about it.  
**Cultural sustainability**  
In National Association of Cultural Councils in Denmark we see a need to improve access to arts and culture. We believe that the most appropriate means of meeting this need and promote cultural sustainability is to use the idea of ​​"citizens helping citizens". The state and the local authorities can support such help, but they cannot do it alone. The effort therefore depends among others of volunteers in cultural associations.  
The field of voluntary art and culture is next to sports and adult education the largest sector of voluntary organizations and the sector has a high growth rate through new associations. The voluntary cultural associations however, can improve their ability to reach out to the socially marginalized groups and - through collaboration and partnerships with local cultural operators - create an environment where they can disseminate art and culture to a wider group and become more inclusive.  
Cultural Councils in Denmark have received a grant for a European project that will focus on methods to include marginalized groups in cultural life. The support comes from an EU grant for Grundtvig multilateral projects. The project partners come from England, Holland, Denmark, Slovenia and Hungary. The project will run for two years and it was launched on 1 October 2013.

**Pilot works**  
The project includes 2 - 4 pilot works in which methods to include marginalized groups in culture will be tested locally. Cultural Councils in Denmark has decided to implement two projects in two different municipalities.  
The National Association of Cultural Councils in Denmark will contact / appoint two local project teams - typically members of the local cultural council. National Association of Cultural Councils in Denmark will then have a preliminary meeting with the two teams that are presented to the project idea. The National Association delivers a team leader who will be available in the project period. Subsequently the two teams will take part in a course where the project idea will be presented. The task is then to recruit a number of volunteering "cultural guides". It can be both people inside and outside the council. These will also be presented with their tasks through a course. The team and the volunteers will then contact an institution that shall appoint a contact person representing the marginalized (e.g. a primary school, a nursing home, an immigrant associations) and make contact with a cultural institution or a cultural associations that will offer cultural activities. In addition contact to the local authority could be a possibility.   
  
**Costs**  
Costs for meetings, courses, teachers, transport, etc. will be covered by National Association of Cultural Councils in Denmark. Additionally, for team members/volunteers have the opportunity to attend a meeting in London in the autumn of 2014 or in a 3 - day course in Slovenia in the spring of 2015.

**Additional work**  
In addition, KSD has drawn up a draft for two training programs – for the organizational leaders of cultural guide service and for cultural guides. The training programs are for the time being only sketches.

In February the first meetings with the organizational leaders will take place and after that the two courses.

**Dissemination**  
A list of national target groups has been provided as well as a list of Nordic target groups.  
The project has been referred to on Facebook, <https://www.facebook.com/kultursamraad>  
in a newsletter <http://www.kulturellesamraad.dk/index.php?option=com_acymailing&ctrl=archive&task=view&listid=3-medlemmer&mailid=73-nyhedsmail-20-december-2013&Itemid=79>  
and on the website <http://www.kulturellesamraad.dk/index.php?option=com_content&view=article&id=167:lige-adgang-til-kunst-og-kultur-et-eu-projekt&catid=27:nyheder&Itemid=61>

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