Lenneke Gentle

A1. I am an independent entrepreneur in dance. I organize language and math dance lessons in a school situation.

A2.

The purpose of language and balance classes is that children learn more easily when they move, and by means of the lessons, parent involvement grows, because children take songs and stories home with them.

That motivates. As a result, parents come to the lessons, see what the children learn, and the cooperation between parent and child is strengthened.

B1./B2/B3.

What happens to 6-years olds? At that moment: lots of fun in dancing and exercising, involvement high, you see that they learn much faster, oral language skills go forward, more patience and understanding for each other, as a result the vocabulary grows.

What happens to the parents? First withdrawn. After that I'm going to pull them off the couch, and they have to join in, go over their own embarrassment. At the moment that they are released, you see a different kind of connection between parent and child. The child is in charge and not the parent.

The development of the children in years thereafter show that citoscores are higher. I often work in neighbourhoods where underprivileged children live. This way of learning reduces chances of behavioural problems and learning problems.

C1.

C2. In fact, there is no difference between working in schools in 'good' neighborhoods and 'bad' neighborhoods. The language and balance dance method can contribute to upbringing and to the learning ability of a child.

Negative aspects are a lack of vision and knowledge of the young child and the added value of exercise, both among teachers and director. Too much money is looked at, and how or where you can spend it.

C3. Method shows that children have fun, and creates a different connection between parent and child.

C4. Idem B1/2/3

D1.

What I need, someone who looks at me in terms of marketing, a professional marketer, to be able to give this method to all primary schools.