Hans Jørgen Vodsgaard

12th January 2018

**Project concept, version 1**

**Erasmus+, strategic partnership**

**Co-creative cooperation with culture volunteers (CO-CREATION)**

**Sept 2018 – Jan 2020 (17 months)**

*Content*

[1. Project type, period and budget max 2](#_Toc502764610)

[2. Work title 2](#_Toc502764611)

[3. Project idea in a nutshell 2](#_Toc502764612)

[4. Background and need 2](#_Toc502764613)

[5. Aim and objectives 3](#_Toc502764614)

[6. Key activities and outputs 3](#_Toc502764615)

[7. Target groups 3](#_Toc502764616)

[8. The partnership circle 4](#_Toc502764617)

[9. Outline of work programme of 18 month project, Sept 2018 – Jan 2020 5](#_Toc502764618)

[10. Budget summary 5](#_Toc502764619)

[11. Initial legal and financial conditions 6](#_Toc502764620)

## 1. Project type, period and budget max

Type: Erasmus+, key activity 2, strategic partnerships, development of innovation

Period: Sept 2018 to Jan 2020 (17 months)

Grant: We apply for an amount below 60.000 euro (so no financial guarantee is needed)

Applicant: Interfolk (DK)

Deadline: 21st March 2018

## 2. Work title

Co-creative cooperation in the field of culture and heritage

Training of culture volunteers for co-creative cooperation in the field of culture and heritage

Curricula

 (Project acronym: CO-CREATION)

## 3. Project idea in a nutshell

The idea is to compile innovative practise and develop new curricula and course packages for cross-sector and co-creative cooperation between culture associations, professional artist, local culture institutions and culture departments of the municipality.

## 4. Background and need

Co-creation has been the new buss word for the increased cooperation between the municipality, the local institutions and the civil society actors. But there are reasons to be vigilant of the great, positive 'communion tale'; because it can also be used to lay a smokescreen over the public top-down control of civil society initiatives.

Several field researches suggest that the “co-creation” can indicate public top-down management disguised as co-operation, public welfare savings disguised as co-operation and publicly controlled civil society 'deliveries' of welfare benefits disguised as co-operation. One could say public governance and instrumentation of civil society resources and energy disguised as co-creation.

Instead of the big chromed 'communion narrative', we have to share stories about the small steps we take towards a more co-operative practice. When does it work well - and when less good? If the castle in the air is to come true, we need both to learn from what's going well - and what's happening less well.

## 5. Aim and objectives

The aim is to promote co-creation in the local culture field between voluntary arts and culture associations and local culture institutions, and the culture departments of the municipalities.

The objectives are

* to compile good practice and innovative approaches in the thematic fields
* To publish a thematic Compendia on good practise, four language ed. (EN, DK, DE, FI)
* To develop curricula and exemplary course packages for culture volunteers and managers
* To develop and test three national pilot trainings events
* To develop and test one European 4-days training event
* To evaluate and refine the curricula Guidelines and course packages
* To disseminate the results to the wider European community in a sustainable manner

## 6. Key activities and outputs

The 17 months project has three main phases:

1. FOUND
	1. Plan the methodology
	2. Compile good practice and innovative approaches in the thematic fields
	3. Publish Summary Survey report, English PDF-edition
2. DEVELOP & TEST
	1. Develop curricula and exemplary course packages
	2. Design and test three national trainings events
	3. Design and test one European training event in Askov, DK
	4. Publish a Curricula report, English PDF-edition
3. VALORISE
	1. Launch the project website, English ed.
	2. Complete national multiplier events (1-day conferences) in each partner country
	3. Disseminate results to target groups

## 7. Target groups

The direct target groups are

* the managers and other culture providers (paid and voluntary staff) in the cross-cultural sector of amateur arts, voluntary culture and heritage.
* the leaders and consultants from the culture departments and culture managers from the local culture institutions

The indirect target groups are appropriate decision-makers, opinion-formers, policy-makers, funders, researchers and other multipliers in the field of culture and education.

## 8. The partnership circle

**Confirmed**

P1: Applicant and coordinator

 Interfolk, Institute for Civil Society (DK) - see [www.interfolk.dk](http://www.interfolk.dk)

 Skovgade 25, DK-5500 Middelfart

 Hans Jørgen Vodsgaard, Head of Institute

 (+45) 51 300 320 \* hjv@interfolk.dk

P2: DFKS – Det Frivillige Kulturelle Samråd - see [www.dfks.dk](http://www.dfks.dk)

 Bente von Schindel, president

 (+45) 29 64 70 40 \* dkdfks@dfks.dk

P3: Educult – see [www.educult.at](http://www.educult.at)

 Museumsplatz 1, 1070 Wien

 Dr Aron Weigl, Research & consulting

 (+43) (1) 522 31 2724 \* aron.weigl@educult.at \*

P4: The Association of Cultural Heritage Education in Finland

 see <http://www.kulttuuriperintokasvatus.fi/in-english/>

 Hallituskatu 2 B, 3. krs, FI-00170 Helsinki

 Hanna Lämsä, Director \* hanna.lamsa@kulttuuriperintokasvatus.fi \* (+358) (0) 40 128 0818

## 9. Outline of work programme of 17 month project, Sept 2018 – Jan 2020

|  |  |
| --- | --- |
| **Chronological work package model**  | **Sept 2018 – Jan 2020 (17 months)**  |
| **WP****no** | **Work Package titles**  | **Month Period** | **Lead** **partner** |
| **FIRST PHASE: FOUND & DEVELOP** |  |  |
| 1 / m1 | Start-up management  | Sept 2018 | P1, IF |
| **2 / p1** | **Kick-off partner meeting in Vienna, AT**  | **Oct 2018** | **P3, EC** |
| 3 / O1 | Compile good practice and innovative approaches, Publish Compendia on state of the arts, PDF-ed. | Oct 2018 - Feb 2019 | P3, EC |
| **SECOND PHASE: DEVELOP & TEST** |  |  |
| 4 / p2 | **Second partner meeting in Helsinki, FI** | **Mar 2019** | **P4, KK** |
| 5 / O3 | Develop curricula and exemplary course packages | Mar - April 2019 | P1, IF |
| 6 /O4 / t1-t3 | Test three national pilot courses, June 2019 in DK, FI and AT,  |  April - June 2019 | P4, KK |
| 7 / O5 / T1 | Test 3-days European pilot course, Sept 2019 in Askov, DK  | May - Sept 2019 | P2, KSD |
| **8 / p3** | **1-day third partner meeting in Askov, DK** | **Sept 2019** | **P2, KSD** |
| **THIRD PHASE: VALORISE THE RESULTS** |  |  |
| 9 / O6 | Evaluate pilot courses and publish Curricula report, Eng PDF ed.  | Sept – Nov 2019 | P1, IF |
| 10 /E1-E3 | Three national 1-day conferences (multiplier events)  | Nov 2019 | P2, KSD |
| 11/M2 | Final dissemination and exploitation | Nov 2019 – Jan 2020  | P2, KSD |
| **WHOLE PERIOD: TRANSVERSAL WORK**  |  |  |
| 12 /M3 | Dissemination incl. project website, whole period | Sept 2018 – Jan 2020 | P2, KSD |
| 13 /M4 | Evaluation, whole period  | Sept 2018 – Jan 2020 | P4, KK  |
| 14/M5 | Project Management, whole period | Sept 2018 – Jan 2020 | P1, IF |

## 10. Budget summary

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Type of unit support** | **P1, IF** | **P2, KSD** | **P3, EC** | **P4, KK** |  | **Total euro**  |
| **DK** | **DK** | **AT** | **FI** |  |
| Project Management and Implementation |  8.500  |  4.250  |  4.250  |  4.250  |   |  21.250  |
| Transnational Partner Meetings |  1.150  |  1.725  |  1.150  |  1.150  |   |  5.175  |
| Intellectual Outputs (20 days per partner) |  4.426  |  4.375  |  4.375  |  3.858  |   |  17.034  |
| Transnational training events |  1.504  |  1.504  |  2.690  |  2.690  |   |  8.388  |
| Multiplier Events |  900  |  1.000  |  1.900  |  1.900  |   |  5.700  |
| Exceptional costs |  225  |  600  |  750  |  750  |   |  2.325  |
| **Total**  |  **16.705**  |  **13.454**  |  **15.115**  |  **14.598**  |  **-**  |  **59.872**  |

See CO-OP budget, v1 for more information.

## 11. Initial legal and financial conditions

To be a partner in the project application, the invited organisations and the beneficiary organisation must agree to some mutual legal and financial conditions by signing an application agreement latest ultimo January 2018 before the more detailed application work starts. The agreement will include

1. Approval of the project idea, work plan and budget as presented in the project concept, v2
2. Guidelines for decision-making and financial management
3. A Non-Disclosure clause
4. Agreement on payment for project design and fund-raising

By signing the application agreement all partners from the start know and have accepted some basic legal and financial conditions, which we then don’t need to discuss in the start of the project and in worst case cannot agree about with severe consequences for the implementation of the project.

#### Approval of project concept, v2

You are now reading the project concept, v1. Until ultimo January 2018 we can have a dialogue about the objectives, work plan and budget and the partnership’s main division of work and make possible adjustments of the finally agreed project concept, v2.

Thereafter the more detailed application work can start.

#### Guidelines for decision-making and financial management

The Application Agreement will include the key guidelines for decision-making and financial management, which you in principle must know and approve, before the more detailed application work can start. Because thereby our basic agreements about management questions are in place from the start of the project, in case the application is approved.

#### A Non-Disclosure Agreement

A Non-Disclosure Clause must be agreed before the detailed application work can start. The signed clause will ensure that the content of the application isn’t used by some of the participants, without permission from the current applicant, to make a renewed application in the future in case it is not awarded a grant.

#### Agreement on payment for project design and fund-raising

The budget frame of the Erasmus plus programme is different from “normal” project budgets; because it does not include a 5-7 pct indirect cost support/administrative overhead, which can be used to refund the costs of making the application and the initial management tasks.

The initial work with concept development, coordination of the application process and the preparation of the application, done by the association Interfolk, are estimated to at least 2 weeks work.

However, the work is only compensated by the Partnership, if the application is granted. It means Interfolk uses the high-risk method of “no cure, no pay”. The average of successful applications to the Danish Office was last year about 25 pct. To compensate this risk, the payment of the application should pay one extra week’s salary, so the total payment correspond to the salary of 3 weeks work or 15 work days of 320 euro per day, like 4800 euro.

The total amount of 4800 euro corresponds to 1200 euro per partner that is paid in the start of the project. Instead of paying the amount, it can be subtracted from the management support to each partner that is paid in two instalments, with 50 pct at the start and 50 pct midway in the project.