

# ART-AGE seminar in Utrecht, 6 - 8 April 2014

## Programme

Version 3, 31.03.2014

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## Providers and participants

### Providers

The ART-AGE seminar in Utrecht, 6th - 8th of April 2014 is part of the Grundtvig Learning Partnership, entitled "Art based learning and active aging" (ART-AGE), and carried out in the period, Aug 2012 to July 2014.

The project is managed by the following partnership circle, which also provides this seminar:

- Interfolk (DK) (Applicant and coordinator) - see [www.interfolk.dk](http://www.interfolk.dk)
- Cultural Councils in Denmark (DK) - see [www.kulturellesamraad.dk](http://www.kulturellesamraad.dk)
- Voluntary Arts (UK) - see [www.voluntaryarts.org](http://www.voluntaryarts.org)
- Kunstfactor – now LKCA (NL) - see [www.lkca.nl](http://www.lkca.nl)
- Republic of Slovenia Public Fund for Cultural Activities (SI) - see [www.jskd.si](http://www.jskd.si)
- Löftadalens Folk High School (SE) - see [www.regionhalland.se/vara-skolor/loftadalens-folkhogskola](http://www.regionhalland.se/vara-skolor/loftadalens-folkhogskola)

More information is available at the project website - [www.theloveofit.org/art-age](http://www.theloveofit.org/art-age)

### Participants

The target audience of the seminar is older participants (50+) in voluntary arts and culture associations. The number of participants will be at least 30, with 6 from each of the five participating countries.

Furthermore, the partnership circle will be represented by at least 10 project members - with 2 or more from each country.

The total number of persons will thereby be approx. 45.

### Language used

The working language is English, and the course materials will be provided in English.

Participants are expected to have good communicative skills in English. However, most participants are not native speakers of English and do not use complicated language.

## Aims and methodology

### Aims and objectives

The overall aim of the seminar is to qualify the outcome of the project by getting feedback and new input from the invited group of experienced elder active participants in voluntary arts and culture.

The objectives are through exchange of experiences and dialogue with the participants

- to qualify our understanding of the learning benefits of voluntary arts and culture, seen from a personal perspective;
- to clarify the best practice and essentials of learning highlights in voluntary arts and culture, seen from a personal perspective;
- to outline essential hints or focus points of the specific values of art based learning for active ageing, seen from a societal perspective;
- to clarify hints and focus points for profiling and raising awareness of the importance of art based learning for active ageing, seen from a societal perspective.

## **Methodology**

The seminar will be based on participatory and activity-based methods, and the intercultural learning about each other at the professional and the personal level will be a cross-curricular topic.

The seminar will focus on knowledge exchange and shared experiences. There will be a blend of presentations of the pilot work, external lectures, group work, and plenum discussions.

## **Preparation and follow-up**

The participants will latest 3 weeks before the course receive seminar materials, including a basic text on the topic helping the participants to get acquainted with the relevant English vocabulary.

The participants will after the seminar fill-out an evaluation questionnaire about the setting of the seminar, the effectiveness of the programme, the contents transferred, the outcome and hopes realized, etc.

Furthermore, the participants will have access to the written presentations, the summaries of the group and plenum discussions, including a summary of the seminar evaluations. We will also encourage the participants to develop network and further transnational cooperation.

## **Seminar papers**

Background materials for the seminar include

- A leaflet about the ART-AGE project
- An article presenting the Concept and Rationale of the ART-AGE project
- A list of participants including speakers, group moderators and reporters
- A list of the five group sessions and the distribution of participants in the sessions.

## The programme day by day

### Sunday, 6 April / day 1: Welcome and presentations

- 14.00 - 15.30 Arrival and accommodation at Hotel
- 16.00 - 16.20 **Welcome**, practical information and presentations of programme and participants  
By LKCA representative Wies Rosenboom, Head of the Amateur Department
- 16.20 - 16.55 **Meet & Greet** – by Jan van den Eijnden  
- Introduction of the international delegations  
- 'Speed dating' (two circles) Who are you?
- 16.55 - 17.20 **Presentation of the ART-AGE project**,  
By project leader, Hans Jørgen Vodsgaard, Head of Interfolk
- 17.20 - 17.30 Coffee breaks (room 1)
- 17.30 - 18.20 **Group session 1:**  
What is your connection to the topic? What are your expectations to the seminar?  
(Summary in plenum, Monday morning)
- 18.30 - 20.00 Dinner at Brasserie Goeie Louisa
- 20.00 - 21.00 **City walk - Trajectum Lumen**
- 21.00 - Free time / Café visit, social gathering: Café Olivier

### Monday, 7 April / day 2: Learning qualities and benefits - personal perspectives

- 07.30 - 08.30 Breakfast at the hotel
- 08.30 - 09.00 Walk to the LKCA-building
- 09.00 - 09.15 Plenum - **Short reports from the group session 1** (connections and expectations)  
By groups moderators and participants  
Overall moderation, by Sven Ögren and Gunnel Hillerström
- 09.15 - 10.05 **Introductions of the pilot work** by the partnership circle  
(common outline: Baseline, method used, results and recommendations)  
Overall moderation, by Bente von Schindel  
09.15 by VAN (UK),  
09.25 by JSKD (SI)  
09.35 by KSD and IF(DK)  
09.45 by LFH (SE)  
09.55 by LKCA (NL)
- 10.10 - 10.30 **Presentation of MAK** (Monitoring of Amateur Arts) in relation to Long Live Arts.  
By MSc Hans Heimans (LKCA Research & Monitoring Department)
- 10.30 - 10.45 Morning coffee break
- 10.45 - 10.55 **Introduction to group work Monday, session 2 and 3**  
Questions about the personal learning benefits of art based learning,  
By Jan van den Eijnden, senior officer in LKCA
- 11:00 - 12:00 **Group session 2:**  
Why are you active in Voluntary arts and culture? Why is it important for you? What are your main learning benefits?
- 12.00 - 12.30 **Plenum for session 2:** Short presentations of group work: 5 min. max.  
Moderation with focus on similarities / common outcomes,  
by Chantal de Bonth and Jan van den Eijnden
- 12.30 - 13.30 Lunch at the LKCA building and Performance "Invisible People" (Voluntary Arts)

- 13.30 - 14.30 **Group session 3:** (Same groups and moderators as in session 2)  
What are your best experiences? Where have you learned most? What happened with you from a learning perspective?
- 14:30 - 15:10 **Plenum for session 3:** Short presentations of group work: 5 min. max.  
Moderation with focus on similarities / common outcomes,  
by Marjeta Turk and Urska Bittner
- 15.10 - 15.30 Afternoon coffee breaks
- 15.30 - 16.45 **'On the value of aesthetic learning by arts participation'**  
Presentation & discussion: Starting point is formed by 4 statements (to be defined).  
Interactive discussion with Prof. Dr. Jeroen Lutters (NL)
- 17.00 - 18.00 **Paushuize guided tour**
- 18.30 - 21.00 Dinner at restaurant the Rechtbank
- 21.00 - Free time / social gathering: the Rechtbank

### Tuesday, 8 April / day 3: Learning qualities and benefits - societal perspectives

- 07.30 - 08.45 Breakfast at the hotel
- 08.30 - 09.00 Walk to the LKCA-building
- 09.00 - 10.20 **Presentation on 'Learning by elderly people'**. Is there a major difference on how younger and elderly people learn? (also in relation to arts participation).  
By Prof. Dr. Evert Bisschop Boele (NL): Interactive discussion with Prof. Dr. Evert Bisschop Boele. Starting point is formed by 4 statements (to be defined).
- 10.20 - 10.45 Morning coffee break
- 10.50 - 11.00 **Introduction to group work Tuesday, session 4 and 5**  
Questions of the societal values of art based learning for active ageing,  
by moderator Hans Jorgen Vodsgaard
- 11.00 - 12.00 **Group session 4:** (new groups and moderators):  
In which way does art-participation differ from other activities for elderly people?  
Try to point-out 5 hints/tips of the values of art based learning for active ageing.  
What shall we focus on?
- 12.00 - 12.30 **Plenum for session 4:** Short presentations of group work: 5 min. max.  
Moderation with focus on similarities / 5 hints/tips of the essentials  
By Daniel Carpenter and Gillian Harrison
- 12.30 - 13.45 Lunch with regional specialities from D'n Ark [www.dnark.nl](http://www.dnark.nl) (in the LKCA building)
- 14.00 - 14.45 **Group session 5:** (Same groups and moderators as in session 4)  
How shall profile the art based activities to main stakeholders / wider public. Best arguments for the benefits of voluntary arts and culture. Which focus points to get influence on the cultural policy?
- 14.45 - 15.00 Afternoon coffee break
- 15.00 - 15.45 **Plenum for session 5:** Short presentations of group work: 5 min. max.  
Moderation with focus on how to profile, best arguments, culture policy focus  
By Bente von Schindel and Hans Jørgen Vodsgaard
- 15.45 - 16.00 **Conclusions and official farewell<sup>1</sup>** by the ART-AGE project team

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<sup>1</sup> 19.00 - 20.00: Common dinner possibility for those who stays until Wednesday at restaurant Bresson

## Practical information

### Time and venue

From Sunday 6 April, 4 pm, to Tuesday 8 April, 4 pm  
 at LKCA Building,  
 Kromme Nieuwegracht 66 (entrance Jeruzalemstraat), 3512 HL Utrecht  
 tel. +31 30 7115100  
 see [www.lkca.nl](http://www.lkca.nl)

### Travel information

Fly into Amsterdam Schiphol.  
 Direct train to Utrecht each 15 minutes from track 1-2.

### Hotels

At the NH Hotel Jaarbeursplein 24 - see [www.nh-hotels.com](http://www.nh-hotels.com).  
 (20 minutes' walk from the conference building, our LKCA building).

### Meals

All breakfasts are in the hotel. Main meals arranged by LKCA.

#### **Sunday 18.30 uur: dinner**

Brasserie Goeie Louisa, Geertebolwerk 1, 3511 XA Utrecht  
<http://www.karelv.nl/en/restaurants-and-bar/brasserie>

#### **Sunday 21.00 uur: social gathering**

Café Olivier, Behind Clarenburg 6a, 3511 JJ Utrecht  
<http://www.cafe-olivier.be/>

#### **Monday 19.00: dinner and social gathering**

Restaurant de Rechtbank, Korte Nieuwstraat 14, 3512 NM Utrecht  
[www.de-rechtbank.nl](http://www.de-rechtbank.nl)

#### **Tuesday 19.00: dinner (for those who stays until Wednesday)**

Brasserie Bresson, Oudegracht 214, 3511 NS Utrecht  
<http://www.brasseriebresson.nl>

#### **Tuesday 12.30: lunch**

##### ***D'n Ark – Sense the flavours of a small Dutch province***

D'n Ark is founded by Joost van Roosmalen and has the goal to let everyone experience how tasteful and green the province of Brabant is and how many great producers and amazing products you can find in this part of the Netherlands. In this area is an unprecedented amount of known and lesser-known products which are unfortunately still not discovered by many people. It is our aim to make sure that everybody will be aware of those beauties. Is there a better way to do so than by tasting them? One of the ways to do that is what we call our “preserves”: original glass jars with produce from the area, but with global flavours. This can be pickles, jams, pasta sauces, dried tomatoes, relishes and so on... We don't have a standard range, it are the seasons and the farmers that provide us and make us creative. Another way we represent ourselves is by Pop-Ups: on the farm, on the field or like today at your lunch table where you will taste in a various way what such a small dot on the map has to offer.

With the most tasteful regards from the Brabant countryside,  
 Joost van Roosmalen

## Cultural programme

### **Sunday evening: City walk - Trajectum Lumen (A Utrecht tale of light)**

It's an age-old tale, tried and true. Even the Romans knew that Utrecht was unique. And so, around 50 A.D., they made their camp at the present location of Domplein. Ever since, this city in the heart of the Netherlands has always been full of activity. Trajectum Lumen pays homage to the rich history of Utrecht, with an eye-catching light art trail, which is free for all to enjoy 365 nights a year.

Trajectum Lumen is an exploration after dark, which follows artistically lit locations throughout Utrecht's historical city centre. When night falls, Trajectum Lumen leads from centrally located Vredenburg past a growing number of installations by (inter)nationally renowned light artists. Since its launch in the spring of 2010, an increasing amount of light artworks have emerged along the route. Together, they illuminate this city's past and present in spectacular fashion.

<http://www.trajectumlumen.nl/en>

Extra note: Trajectum Lumen is a city walk. Please let us know when someone isn't able to join this city walk in the evening.

### **Monday 17.00 – 18.00: Paushuize guided tour**

According to Carel Huydecoper, curator of the Paushuize (Papal Palace), a guided tour of the magnificent Paushuize cannot be missed. With its rich history, the Paushuize is among the most spectacular historical buildings in Utrecht. It owes its name to the only Dutch pope ever, Adrianus VI, who had the house built from 1517. A wide selection of brilliant period rooms and beautifully decorated drawing rooms ensure this city palace is one of the most splendid locations in the Netherlands.

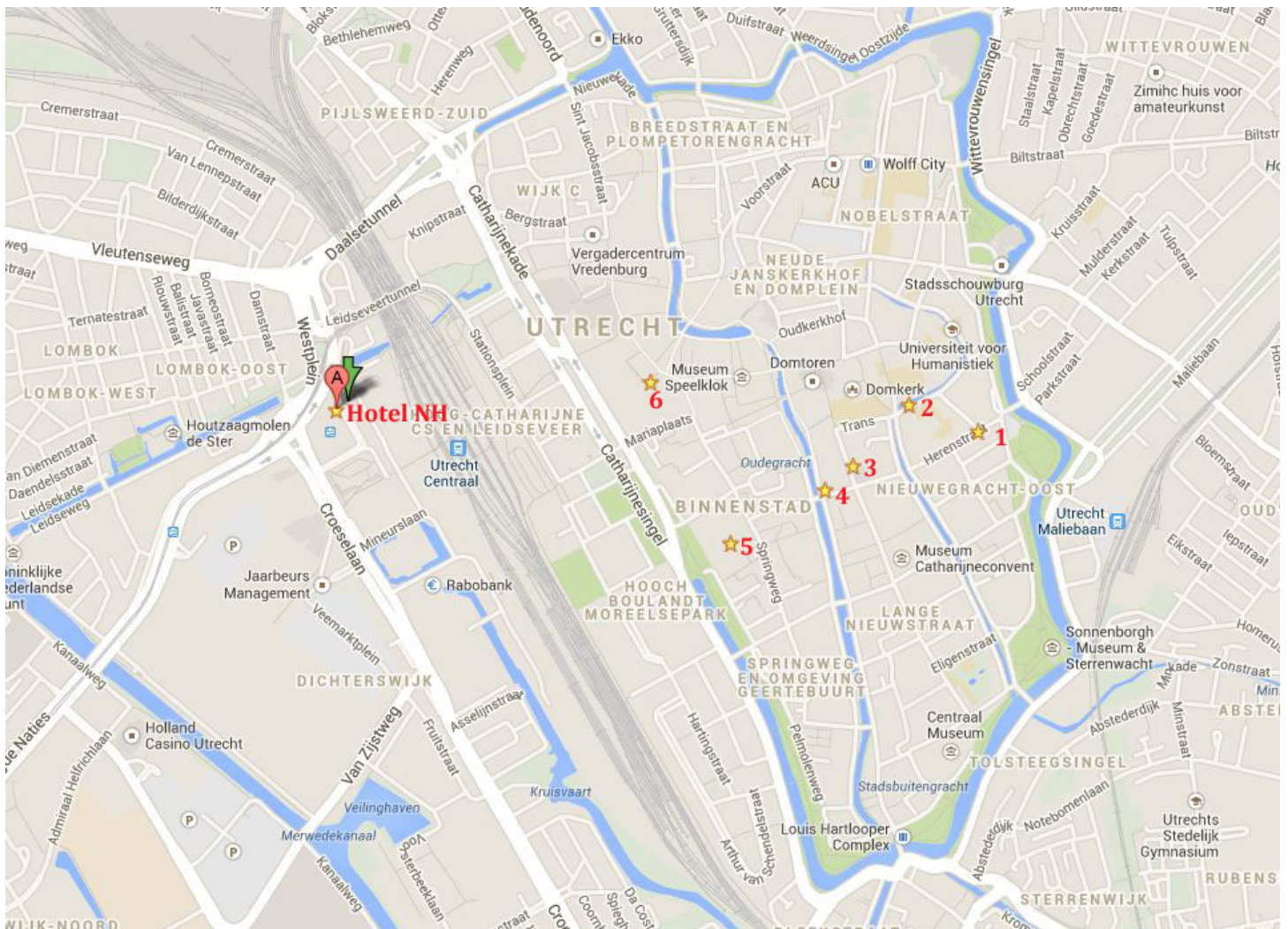
Guides show the best halls of the Paushuize, where the history of building construction, the archaeological findings and interesting objects as regards art history are dealt with.

Kromme Nieuwegracht 49, 3512 HE Utrecht

<http://www.paushuize.nl/about-paushuize.html>



## Map of Meeting area



**A** Hotel NH, Jaarbeursplein24

**1** LKCA, Jeruzalemstraat 3

**2** Paushuizen, Kromme Nieuwegracht 49

**3** De Rechtbank, Korte Nieuwstraat 14

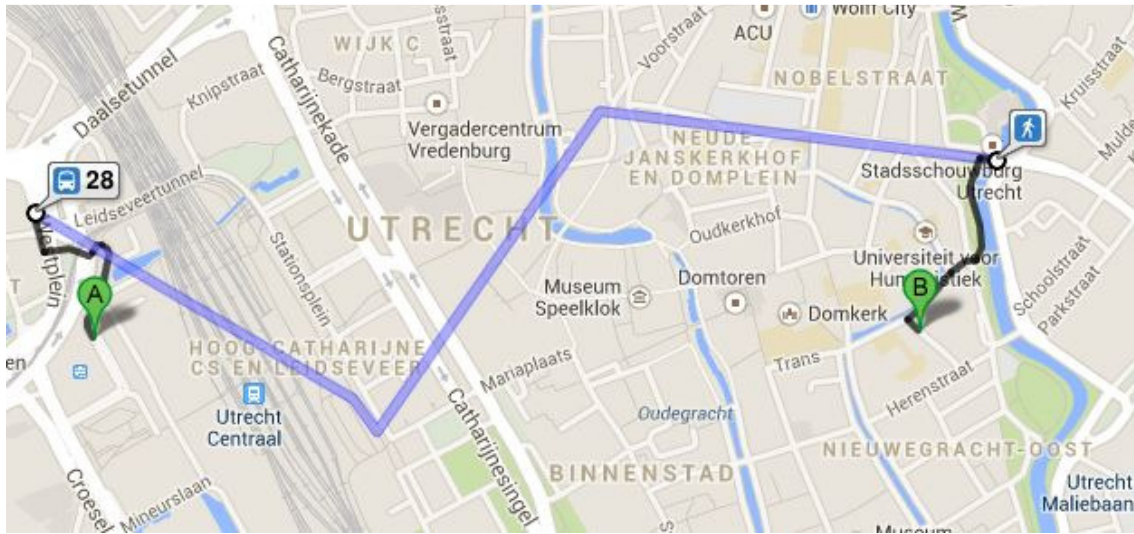
**4** Brasserie Bresson, Oudegracht 214

**5** Brasserie Goeie Louisa, Geertebolwerk 1

**6** Café Olivier, Achter Clarenburg 6a



### Map: direction from the NH hotel to the LKCA building by bus



From A (Hotel NH) to B (LKCA, Jeruzalemstraat)

Walk tot the Kanonstraat, take bus 28 De Uithof.

Leave the bus at Stadsschouwburg and then walk to the Jeruzalemstraat

 <b>Hotel NH Utrecht</b> Jaarbeursplein 24, 3521 AR Utrecht	
 Loop naar Utrecht, Kanonstraat	Ongeveer 4 min.
 <a href="#">Details weergeven</a>	
 <b>Utrecht, Kanonstraat</b> Bus - 28 naar De Uithof P+R	14:48 - 14:59 (11 min., 5 haltes/stations)
 <b>Utrecht, Stadsschouwburg</b> Loop naar Jeruzalemstraat 3, 3512 KW Utrecht	Ongeveer 4 min.
 <a href="#">Details weergeven</a>	
 <b>Jeruzalemstraat 3, 3512 KW Utrecht</b>	